



# Georgina Butler

**Editor. Dance Writer. Ballet Teacher.**

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## Profile

I am an experienced editor, journalist, dance writer and ballet teacher.

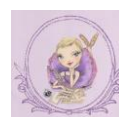
My academic and professional endeavours demonstrate my zeal for dance and education.

I am motivated to be the best that I can be and I enjoy sharing knowledge through teaching and mentoring. I enthusiastically engage with continuing professional development opportunities.

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## Key Achievements

- Varied and compelling projects as an **editor, journalist and dance writer**.
  - Wide-ranging work as a **ballet teacher**, enhanced by continuing professional development.
  - Awarded Registered Teacher Status by the Royal Academy of Dance (**RAD RTS**).
  - Graduated from the **Royal Academy of Dance** with a **BA (Hons)** Degree.
  - Selected as an English National Ballet 'Dance is the Word' writer.
  - Selected as an 'Emerging Dance Writer' for Cloud Dance Festival.
  - Graduated from a fast-track National Council for the Training of Journalists course as a qualified journalist (**NCTJ Diploma**).
  - Graduated from the **London School of Economics and Political Science** with a **BSc (Hons)** Degree.
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## Experience

### Digital Development Editor: The Open University

*October 2021 – Present*

Leading role in designing, developing and delivering engaging and pedagogically effective learning and teaching material, in print and online.

Current project: MSc in Psychology (Conversion) programme

- Advising and supporting authors and academic teams.
- Providing feedback on early drafts.
- Structural and pedagogic editing.
- Ensuring effective integration of multimedia assets.
- Commissioning and briefing in-house and freelance editors, designers and software developers.
- Contributing to the development, use and maintenance of professional standards in editorial practice.

### Production Editor: The Open University

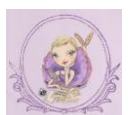
*May 2020 – October 2021*

- Copy-editing, proofreading and completing other editorial tasks associated with the production of learning and teaching material, in print and online.
- Mentoring editorial colleagues.
- Contributing to the mental health and wellbeing workstream, the editorial knowledge sharing group, and guidance on editorial best practice.

### Media Assistant: The Open University

*July 2019 – May 2020*

- Providing editorial and technical support for the production of learning and teaching material, in print and online.
- Adhering to house style and accessibility standards.
- Building strong relationships with colleagues throughout the organisation.



**Dance Writer: Culture Whisper** ([www.culturewhisper.com](http://www.culturewhisper.com))

*January 2015 – Present*

- Writing previews and features that help Londoners discover dance they will love.
- Fulfilling briefs and meeting deadlines.
- Communicating with press officers, event organisers and dance companies.

**Writer: Ballet Papier** ([www.balletpapier.com](http://www.balletpapier.com))

*May 2014 – Present*

- Collaborator and ambassador for a ballet-themed decorative arts brand.
- Writing, editing, proofreading and reviewing text used in products (including activity and comic books, notebooks, posters and digital assets) and for various online and print marketing campaigns.
- Writing blog posts and devising social media challenges.

**Writer: Total MK** ([www.totalmk.co.uk](http://www.totalmk.co.uk))

*April 2014 – Present*

- Contributor since the launch, covering the arts, lifestyle and news in Milton Keynes.
- Sourcing, researching and writing content.
- Dance and theatre specialist – previews, reviews, features and interviews.

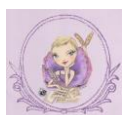
**Dance Teacher (Ballet Specialist)**

*2014 – Present*

Private coaching and working with educational, recreational and vocational organisations.

Including:

<b>Central School of Ballet, London</b>	<i>Aug 2019 – Dec 2019</i>
<b>CentreStage Theatre School, Milton Keynes</b>	<i>Dec 2018 – Present</i>
<b>Greenleys First School, Milton Keynes</b>	<i>Nov 2018 – Mar 2019</i>
<b>Dancebox Studios, Milton Keynes</b>	<i>Jan 2017 – Jan 2019</i>
<b>Platinum Dance Academy, Milton Keynes</b>	<i>Jan 2016 – Apr 2018</i>
<b>The Rosemary Lane School of Ballet, Milton Keynes</b>	<i>Sep 2014 – Apr 2018</i>



## **Contributing Reporter: Milton Keynes Citizen**

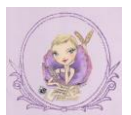
*July 2009 – July 2019*

- A wide range of pieces published, in print and online.
- News. Features. Interviews. Reviews. Leisure Supplement. Magazines.
- CMS. Metadata. SEO. Social Media.
- Responsible for sourcing, editing and writing content related to schools and education.
- Experienced in deputising for the Leisure Editor.
- Reporting experience includes demonstrations, feature visits, inquests, public events, school events, theatre press calls and theatre press nights.

## **Multi-skilled Colleague: Asda Supercentre, Milton Keynes**

*September 2005 – February 2019*

- Original team member of Asda's flagship supercentre.
  - Busy and varied part-time role. Includes customer service, stock processing, waste management, assessing and reducing deleted product lines, ensuring withdrawn/recalled stock is appropriately dealt with.
  - Experienced in training new colleagues and supporting other departments.
  - Trained in processes across departments including shop floor sections, warehouse, checkouts and point of sale (POS) promotional aids.
  - Trained First Aider.
  - Trained Fire Warden.
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## Qualifications

### Royal Academy of Dance

**BA (Hons) Dance Education (First Class Honours) (2014–2017)**

Modules studied:

- Dance, Art and Education
- Dance and Older Learners
- Ballet: its Diversity and Influence
- Dance in Higher Education
- Dissertation (Title: “*Meet Me at the Barre: Community in the Ballet Class.*”)
- The Nature of Dance
- Perspectives on Learning and Teaching
- Safe Practice and Improving Performance
- Perspectives on Music and Dance
- Dance in the Community
- Frameworks and Perspectives
- The Healthy Dancer
- Dance Education: Concepts and Contexts
- Music in Dance and Dance Education
- Dance Syllabi and Examinations

**News Associates, London (2010–2011)**

**NCTJ Fast-Track Diploma (Gold Standard)**

Shorthand at 100 wpm	<b>PASS</b>	Media Law Court Reporting	<b>Grade: A (86)</b>
Reporting	<b>PASS</b>	Portfolio	<b>Grade: A (71)</b>
Essential Media Law	<b>Grade: A (85)</b>	Production Journalism	<b>Grade: B (62)</b>
Essential Public Affairs	<b>Grade: A (74)</b>		

**London School of Economics and Political Science (LSE) (2007–2010)**

**BSc (Hons) Sociology (Upper Second Class Honours)**

Dissertation title:

"Gender representation in practice and performance of classical ballet – reflection and contradiction of conventional gender norms."

Contributed to *The Beaver* (the weekly newspaper of the LSE Students' Union).



**Denbigh School, Milton Keynes**

*(2001–2007)*

**A Levels**

English Language and Literature, Sociology, Psychology, French

**Grades: A, A, A, C**

**GCSEs**

English Language, Design Technology, Humanities (top mark in the country), Sociology

**Grade: A\***

Dance, English Literature, French, German

**Grade: A**

Mathematics, Science (Double Award)

**Grade: B**

**Vocational Qualifications (Dance)**

*(1996–2009)*

**Royal Academy of Dance (RAD) Classical Ballet**

Primary to Grade 8

**Grade: Distinction**

Advanced Level vocational examinations

**Professional examination route: progression to teaching**

**Imperial Society of Teachers of Dancing (ISTD) Jazz Dance and Modern Theatre Dance**

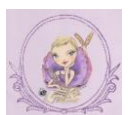
Jazz Dance: Bronze, Silver and Gold awards

Modern Theatre Dance graded examinations

**Grade: A**

Intermediate Level vocational examinations

**Professional examination route: progression to teaching**



## **Continuing Professional Development**

*(Lifelong learning)*

Certification, education and training with professional organisations, including:

Art of Brilliance Ltd  
Ballet Pro Ltd  
British Red Cross  
Daisy First Aid  
Dance Knowledge  
EduCare  
Green Cross First Aid  
Imperial Society of Teachers of Dancing

NSPCC  
The Open University  
People Dancing  
Progressing Ballet Technique  
Publishing Training Centre  
Royal Academy of Dance  
Royal Ballet School  
Safe in Dance International

